

## Strategic Operational Plan – 2008

### Vision Statement

“Working with older Australians to achieve a just, inclusive and equitable society”

Strategic Domain	Goal	Key Strategies
Leadership	Promote our vision for the future of COTA Over 50s and the projects that will underpin our success.	<ul style="list-style-type: none"> <li>• Develop and promote a <i>Vision for COTA Over 50s</i>.</li> <li>• Develop and adopt national policy positions.</li> <li>• Encourage research, discussion and debate on issues.</li> <li>• Identify and promote solutions to these issues.</li> <li>• Strengthen and expand strategic partnerships with other key stakeholders.</li> <li>• Communicate and engage effectively with key stakeholders (Government, other peak bodies).</li> <li>• Develop and support a positive ageing framework.</li> </ul>
Voice of Older Australians	Represent and advocate effectively for older people living in Australia	<ul style="list-style-type: none"> <li>• Lobby for resolution of key issues facing the aged.</li> <li>• Advocate and promote the implementation of COTA Over 50s policy positions.</li> <li>• Ensure opportunities for change are advantageous to the added community.</li> <li>• Form and foster strategic alliances to advance desired outcomes.</li> </ul>
Federation Governance & Operations	<p>Maintain an effective and representative national peak body.</p> <p>Operate a well managed and accountable community organization.</p>	<ul style="list-style-type: none"> <li>• Ensure appropriate financial controls and financial reporting which is accurate, timely and well monitored by the COTA Over 50s Board.</li> <li>• Ensure compliance with laws governing legal entity and other relevant legislation.</li> <li>• Implement best practice employment procedures.</li> <li>• Ensure mechanisms are in place for participation and feedback by associated organisations and consumers.</li> <li>• Maintain and grow a broad consultative base of seniors' organisations and consumers.</li> <li>• Regularly liaise with Ageing and Aged Care Division on the development and review of the CSSS Outputs and Performance Measures Document.</li> <li>• Operate on and maintain good governance principles.</li> <li>• Maintain a Strategic Planning Process and develop a Strategic Plan.</li> </ul>