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Department of Health and Ageing

OFAA AWARDS SPONSORSHIP PROGRAM

A collection of specifically
selected and targeted awards

AIM - to Promote our Key message

- Positive Active Ageing



AWARDS SPONSORED

- Senior Australian of the Year
- Older People Speak Out – National Media and People’s Choice Awards
- Master Builders Australia – National Lifestyle Housing for Seniors Award
- Diversity@Work – Employment and Inclusion of Mature Age Workers Award

Senior Australian of the Year Award

- Sponsored since 1999
- One of four awards that make up the Australia Day Awards
- Highly recognisable to the community
- Encourages Australians to develop more positive attitudes about older people and their contribution to society

www.australianoftheyear.org.au

PAST WINNERS OF THE SAOY AWARD



2006

- Sally Goold -
Indigenous nurse and
mentor OAM.

PAST WINNERS OF THE SAOY AWARD



2007

- Phillip Herreen -
disability mentor

PAST WINNERS OF THE SAOY AWARD



2008

- David Bussau AM - micro-credit pioneer and international aid worker.

PAST WINNERS OF THE SAOY AWARD



Pat La Manna
OAM

2009

- Entrepreneur
and
philanthropist

2010 Senior Australian of the Year



- Maggie Beer

Cook and restaurateur

Older People Speak Out – National Media and People’s Choice Awards

- Sponsored since 2005
- Encourage Media to portray positive contributions made by older people
- Break down negative stereotypes
- People’s choice provide audience feedback to media – developed in conjunction with Department

www.opso.com.au

Ambassador for Ageing presenting an Award



- Senior Australian of the Year nominations open – 24 June and close 31 August.
- Older People Speak Out nominations opened – 2 June and close 15 September.
- Master Builders Australia nominations opened – 7 June and close 21 August.
- Diveristy@work nominations opened – April and close 26 July.



- Noeline Brown is Australia's first Ambassador for Ageing
- The Ambassador for Ageing is working to positively promote respect for and the value of older Australians, and to promote active and healthy ageing.



The four healthy ageing messages the Ambassador promotes are:

- Staying physically active;
- Eating well;
- Keeping in touch with family, friends and community; and
- Avoiding falls at home.



More information about the Awards Program and the Ambassador for Ageing can be found at the Department's website:

www.health.gov.au